



HighPoint® Appliance Software

Product Datasheet



HighPoint® Appliance Software makes shopping easier than ever, tightly integrating the capabilities of specific electronic devices with the power and business logic of the HighPoint Smart Appliance Server™. HighPoint's patented system integrates bar code scanning, friendly touch screen displays, and database synchronization technology to provide a superior shopping experience. Shoppers can use HighPoint Appliance Software to generate a shopping list by scanning the bar codes of household products and groceries. When shoppers submit their order, the Appliance Software uploads the list to the retailer's IT system via the HighPoint Smart Appliance Server. Synchronization with the Smart Appliance Server keeps the retailer's product data updated on the appliance.

FEATURES

- **Portability** HighPoint shopping appliances are portable or connect to portable bar code scanners to upload product codes. Shoppers can add items to their list anytime, anywhere.
- **Bar Code Scanning** With most retailers offering well over 5,000 SKUs to choose from, shoppers require a fast, convenient, and accurate way to specify exactly what they want. Bar code scanning provides the perfect, proven solution, resulting in error-free orders and greater customer satisfaction.
- **Instant-on Capability** Shopping appliances offer instant accessibility and help capture impulse purchases. While shoppers might hesitate to start a lengthy ordering process through a Web browser just to add a single item to their list, they will gladly turn to a ready-to-use appliance, which is faster than typing the order through the Web or writing a grocery list with pencil and paper.
- **Incremental Shopping** Shopping appliances save shoppers the time required to copy a paper list to the Web. Also, with item-at-a-time shopping, shoppers accumulate items in their list and generate an ever-increasing need to submit their order. Ordering becomes easier than going to the store.
- **Intelligent Data Synchronization** HighPoint Appliance Software communicates with the Smart Appliance Server to place orders and synchronize the necessary data automatically. Shoppers get up-to-date product descriptions and prices even when their shopping appliance is offline.

"The customer response has been phenomenal. The consumer doesn't think of it as a computer, but as a kitchen appliance."

*- Kathleen Carroll,
VP Marketing,
Scotty's Home Market*

SUPPORTED HARDWARE

HighPoint Appliance Software supports a range of electronic devices, combining to create easy-to-use electronic shopping appliances. Partnering with leading manufacturers of portable personal information and bar code scanning devices, HighPoint offers software solutions for all flavors of shopping convenience.

Memory Scanners

A memory scanner is a compact and portable bar code scanning device that can store a list of bar codes scanned over a period of time. Once scanned, the bar codes remain in memory until the shopper submits the order. Memory scanners act as PC add-on appliances, enabling shoppers to assemble the bulk of their order offline away from the PC, over the course of the week. Shoppers can then transmit the scanned items to the PC to view the shopping list, add new items, adjust quantities, and submit their order over the Internet via the HighPoint Web Store or the retailer's proprietary Web site.



ID Tech™ Intelligent Memory Scanner The ID Tech Intelligent Memory Scanner is a handheld CCD-based bar code scanner with unique processing and database capabilities designed for grocery and other home shopping applications.

With a built-in database that holds the entire retailer's product catalog, the Intelligent Memory Scanner lets shoppers know at the time of scanning if the scanned item is carried by the retailer. If it is not, the consumer can choose an alternative product. The Memory Scanner's database is updated every time the shopper places the order.

Symbol® CS 2000 The Symbol CS 2000 Consumer Memory Scanner is a handheld laser-based bar code scanner designed for home shopping. It's comfortable design fits nicely into kitchens, making the CS 2000 become a standard kitchen appliance.



Palm OS® Appliances

A Palm OS appliance is a personal information appliance utilizing the Palm™ operating system. The Palm OS appliances synchronize information with the Smart Appliance Server either through an appliance cradle connected to a PC or directly using an optional modem. A Palm appliance equipped with a bar code scanner enables shoppers to add items to their shopping cart by scanning products as well as selecting them from a list.

HighPoint Appliance Software enables retailers to provide shoppers with a consistent, intuitive ordering interface with the following features:

- **Shopping List** The shopping list displays a list of items to be purchased in the next order. Shoppers can add items to the shopping list by scanning a bar code on a product or from a paper catalog or by selecting them from the Personal List.
- **Personal List** The Personal List displays a list of all items previously ordered. Shoppers can easily reorder a previously ordered item by selecting it from this list.
- **Checkout** Palm appliances can connect directly to the Smart Appliance Server to enable shoppers to choose a delivery time and submit the order without requiring a PC. Unlike with other systems, checkout is the only action requiring an online connection.

PSC® Grocer-eScan™ The PSC Grocer-eScan is a convenient and intuitive appliance that enables shoppers to create a shopping list and place an order quickly and easily. The Grocer-eScan combines the PSC Momentum™ Scanner, the Handspring™ Visor™ handheld computer, and the appliance and server software from HighPoint Systems. Together, they make electronic shopping fast and convenient.



Symbol SPT 1500 The Symbol SPT 1500 is a Palm OS organizer loaded with the full set of Palm applications and equipped with an integrated laser bar code scanner. With HighPoint Appliance Software, the SPT 1500 becomes a flexible appliance that can be deployed either as an add-on or standalone appliance.

PalmPilot™ and Palm Compatibles Over four million people own a PalmPilot organizer. HighPoint Appliance Software for the PalmPilot enables PalmPilot owners to easily create on-screen shopping lists and place their orders through the retailer's Web site. HighPoint software uploads the shopping list from the Palm Pilot and transfers the items to the retailer's Web site, enabling shoppers to complete the order on the Web. It also synchronizes the shopper's Personal List with the retailer's Web site.

